



RIDES TO REMEMBER
PRESENTED BY FERRARI OF ATLANTA

Gala



RIDES TO REMEMBER
DRIVEN BY FERRARI OF ATLANTA

RIDES TO REMEMBER GALA SPONSORSHIP *packages*

RAFFLES | SILENT AUCTION | LIVE AUCTION

Enjoy a fantastic night out with family, colleagues or friends and get dressed for success as we aim to raise a record amount of funds for Rides to Remember and its beneficiaries. It will be a fun night, packed with stories to laugh at or cry to and lots of opportunities to walk away with unique racing memorabilia, car, restaurant and travel vouchers, and items to savor and enjoy long past the event.

Rides to Remember Gala

Friday, August 9, 2024
Phase Family Learning Center
Alpharetta, GA
6:30 PM - 10:30 PM

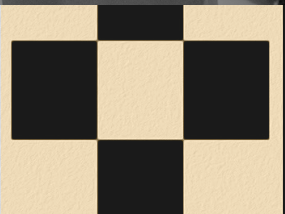
Sponsorship Deadline

Wednesday, July 31, 2024

More Information

RIDESTOREMEMBER.ORG/GALA

BRINGING SMILES TO KIDS AT



Rides to Remember is a Georgia non-profit corporation operating through a fiscal sponsorship with the Players Philanthropy Fund, a Maryland charitable trust recognized by IRS as a tax-exempt public charity under section 501(c)(3) of the Internal Revenue Code (Federal Tax ID: 27-6601178). Contributions to Rides to Remember are tax-deductible to the fullest extent of the law



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THE EVENT

DON'T WORRY BE HAPPY!

Is easier said than done for kids with cancer and their families.

The 2nd Annual Rides to Remember Gala is back bringing joy to childhood cancer patients and their families through working towards achieving the goal of raising funds for charity partners, reducing costs, and, as always, bringing the greatest number of smiles possible to the children and families who attend.

Guests will be invited to dress up and attend a gala dinner for a fantastic cause. There, they will enjoy a night out with friends and be given plenty of reasons to dip into their pockets and help raise a record amount of funds for Rides to Remember and its beneficiaries. All while enjoying a three-course meal with wine and beer included. It will be a fun night, packed with stories to laugh at or cry to and lots of opportunities to walk away with unique memorabilia, vouchers, or items to enjoy long past the event.

Ferrari of Atlanta and the Rides to Remember charity team invites you to support our mission to bring a record amount of joy and happy memories to families in need.

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Friday, August 9, 2024 | 6:30 PM - 10:30 PM
Phase Family Learning Center | Alpharetta, GA



ABOUT THE CHARITIES



CAMP SUNSHINE

Camp Sunshine in Georgia supports children with cancer and their families through recreational, educational, and support programs, fostering a community of hope and shared experiences since 1983. With their Summer Camp and year-round initiatives like family weekends and hospital programs, Camp Sunshine serves over 375 campers and their family members annually. Operating solely on donations, volunteers, and support, it offers all programs at no cost to families, providing a beacon of love, safety, and joy amidst cancer's challenges.

[VISIT WEBSITE](#)



ATLANTA RONALD MCDONALD HOUSE

Atlanta Ronald McDonald House Charities provides a home away from home for families of ill and injured children who must travel to receive treatment in the Atlanta area hospitals.

The Ronald McDonald House is a beacon of hope for families during the toughest crisis of their lives. Keep families close by giving today.

[VISIT WEBSITE](#)



CURE CHILDHOOD CANCER

CURE is dedicated to conquering childhood cancer through funding targeted research while supporting patients and their families.

In the last 10 years, CURE has;

- Funded \$27,400,000 towards research
- Provided \$1,677,296 in financial assistance
- Served over \$113,876 meals in the hospital

[VISIT WEBSITE](#)

2024 FUNDRAISING GOALS

HELP US MEET OUR GOAL OF RAISING \$200,000!

Your contribution will make a tremendous impact on those who need it most. Through fundraising efforts, you can contribute to raising money for:

- 01** Rides to Remember Festival for **200 children** and their families to enjoy a fully catered day filled with joy, laughter, and smiles.
- 02** Camp Sunshine to provide 1 week of summer camp for **50 children** with cancer.
- 03** Cure Childhood Cancer to provide participation for **50 children** in a potentially life-saving precision medicine study.
- 04** Atlanta Ronald McDonald House to support **50 families** to stay for a week while their child is in the hospital.





OFFICIAL
FERRARI DEALER
FERRARI OF ATLANTA

THE OPPORTUNITY

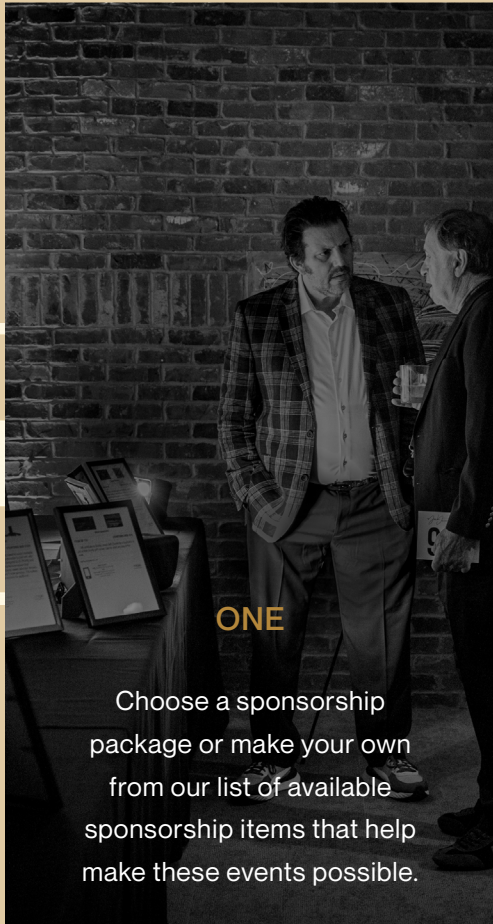
In the world of motoring, there is no logo so iconic as Ferrari's Prancing Horse. Now a trademark of Ferrari, the horse is synonymous with power and grace – and is said to bring luck to anyone whose vehicle bears the emblem. This level of brand recognition is one of the many reasons that Ferrari is one of the world's most powerful brands still to this day.

Partner with Ferrari of Atlanta, and you will not only impact over 1,000 drivers, participants, volunteers, VIPS and sponsors, but you will also positively impact the Ferrari brand.

How many opportunities do you have to forever change 200 children's lives? Explore the many sponsorship opportunities available today!

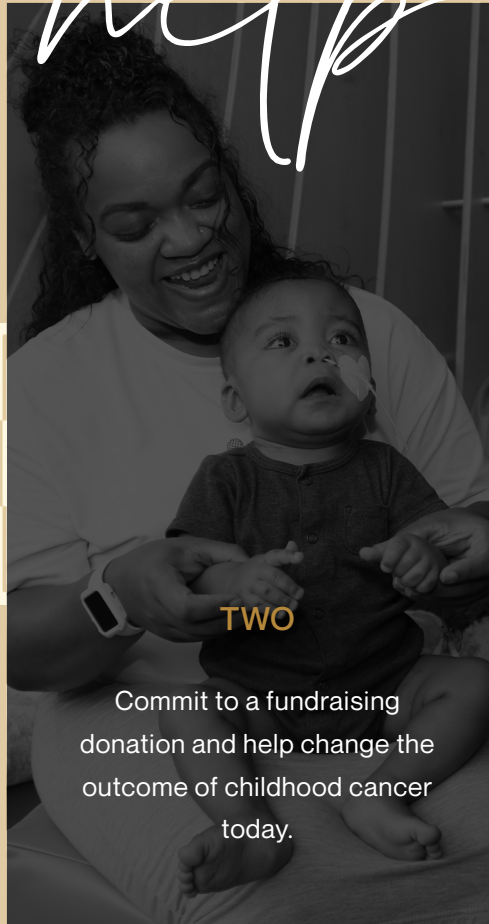


SO, HOW CAN YOU *help*



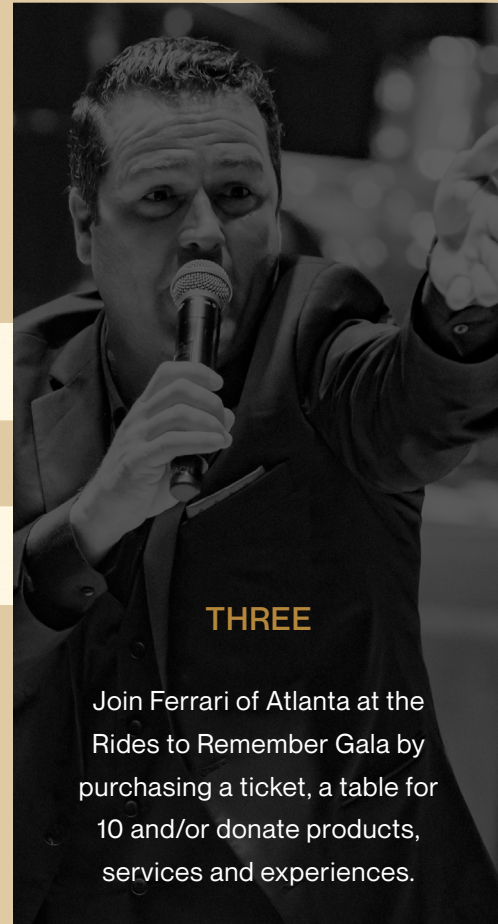
ONE

Choose a sponsorship package or make your own from our list of available sponsorship items that help make these events possible.



TWO

Commit to a fundraising donation and help change the outcome of childhood cancer today.



THREE

Join Ferrari of Atlanta at the Rides to Remember Gala by purchasing a ticket, a table for 10 and/or donate products, services and experiences.

SPONSORSHIP

packages



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Gala



MAJOR SPONSOR

One available

PRIOR TO THE EVENT

- Social media, email, and website promotion.
- Tagged as collaborator in pre social media coverage, video and static posts.

EVENT

- 1 x VIP table of ten to attend.
- PLUS a 5 minute speech, video promotion and company representatives invited on stage to deliver prizes, network and shake hands.
- Full page coverage in the event booklet.

POST EVENT

- Personalized email with your company's content and call to action messaging, delivered to our Rides database.
- PLUS a dedicated banner in our Thank You follow up email, to all attendees and Rides database.
- Tagged as collaborator in post social media coverage, video and static posts.

TOTAL COST

\$15,000



MID SPONSOR

One available

PRIOR TO THE EVENT

- Social media, email, website.
- Tagged in post social media coverage, video and static posts.

EVENT

- 1 x VIP table of ten to attend.
- PLUS a Promotional Video on display and a company representative invited on stage to deliver prizes, network and shake hands.
- Half page coverage in the event booklet.

POST EVENT

- Dedicated email banner in our Thank you follow up email to all attendees and rides database.
- Tagged in post social media coverage, video and static posts.

TOTAL COST

\$10,000 *Sold*



MINI SPONSOR

One available

PRIOR TO THE EVENT

- Social media, email, website.
- Tagged in social media coverage, video and static posts. .

EVENT

- 1 x VIP table of ten to attend.
- PLUS a company representative will be invited on stage to deliver prizes, network and shake hands.
- 1/4 page coverage in the event booklet.

POST EVENT

- Dedicated email banner in our Thank you follow up email to all attendees and rides database.
- Tagged in post social media coverage, video and static posts.

TOTAL COST

\$7,500



BEVERAGE SPONSOR

One available

PRIOR TO THE EVENT

- Social media, email, website.
- Tagged in social media coverage, video and static posts.

EVENT

- 1 x Ticket to attend the event.
- Logo printed on Table menus.
- Tagged in social media coverage, video and static posts.

POST EVENT

- Dedicated email banner in our Thank you follow up email to all attendees and rides database.

TOTAL COST

\$2,000

ENTERTAINMENT SPONSOR

One available

PRIOR TO THE EVENT

- Social media, email, website.
- Tagged in social media coverage, video and static posts.

EVENT

- 1 x Ticket to attend the event.
- Logo printed in event brochures.
- Tagged in social media coverage, video and static posts.

POST EVENT

- Dedicated email banner in our Thank you follow up email to all attendees and rides database.

TOTAL COST

\$2,000

TABLE SPONSOR

Ten people

Table buyouts give businesses event booklet and on-screen recognition (logo & contact info), plus website and social media promotion as soon as booking is made and assets are received.

TOTAL COST

\$2,000 / BUSINESS

TICKETS

One available

Includes a three-course meal, spirits, wine & beer.

TOTAL COST

\$200 / PERSON



**HOW WILL YOUR
DONATION MAKE A**

difference?





ATLANTA RONALD MCDONALD HOUSE

DONATIONS

Support a Family for one night	\$125
Support a Family for two nights	\$250
Support a Family for four nights	\$500
Support a Family for seven nights - (average stays per family)	\$875
Hands of Hope - \$1,000, \$1500, \$2000, \$2,500	\$1000 - \$2500
Adopt a room - guest suite	\$5000
Adopt a room - 2 bedroom transplant suite	\$7000



CURE

DONATIONS

1 x counselling session for a patient, parent or sibling	\$100
30 x meals to hospitalized children and family members	\$200
3 x Patients Prescriptions covered	\$500
22 x resource totes for newly diagnosed families	\$1000
50 x gas cards for families to help with transportation to the hospital for treatment	\$2500
1 x child to participate in a potentially life-saving precision medicine study	\$5000



CAMP SUNSHINE

DONATIONS

Sends welcome bags to 5 newly diagnosed camper families	\$100
Purchases arts and crafts supplies for our hospital based program, Sunshine 2U	\$250
Provides spa services for families who attend a Spa Night program the Camp Sunshine House	\$500
Sends a child to Summer Camp for a week	\$1000
Awards a college scholarship to a cancer survivor	\$2500
Allows for 8 camper families to attend a Family Camp Weekend	\$5000

JOIN THESE OTHER AMAZING PAST SPONSORS AND BRING A SMILE TO A CHILD TODAY!





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RAFFLES | SILENT AUCTION | LIVE AUCTION

Creating new magical memories for kids and families of Camp Sunshine, Ronald McDonald House Charities of Atlanta & Cure Childhood Cancer.

RIDESTOREMEMBER.ORG/GALA

**NEED MORE INFORMATION?
CONTACT OUR TEAM**



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